

Curriculum Vitae

Will Geer

CPA/ABV/CFF, MBA, CVA, CFFA, CFE, ASA

geercpa@gmail.com

Certified Public Accountant

Certified in Forensic Financials

Accredited in Business Valuation

Certified Valuation Analyst

Certified Forensic Financial Analyst

Certified Fraud Examiner

Accredited Senior Appraiser

Professional Experience & Education

- **Formal Education**

- Bachelor of Science in Accounting, Florida State University(1987-1991)
- Masters of Business Administration, Georgia Southern University(1991-1993)

- **Professional Experience**

- Mauldin & Jenkins, Certified Public Accountants (1993-1995)
- United States Bankruptcy Trustee, (1995-1996)
- Geer & Associates Certified Public Accountants, Managing Partner (1996-Present)
- Metrics Valuation Services, LLC, Managing Member (2002-Present)

- **Related Experience**

- Adjunct Professor of Tax, Darton College, (1997-1998)
- Peer Review Committee, Georgia Society of CPA's (1999-2000)
- Adjunct Professor of Accounting, Albany State University (2003-2006)

Designations and Professional Memberships

- Certified Public Accountant (CPA), Georgia Society of Certified Public Accountants
- Certified Public Accountant (CPA), American Institute of Certified Public Accountants
- Certified Valuation Analyst (CVA), National Association of Certified Valuation Analysts
- Certified Forensic Financial Analyst (CFFA), National Association of Certified Valuation Analyst
- Certified Fraud Examiner (CFE), Association of Certified Fraud Examiners
- Accredited in Business Valuation (ABV), American Institute of Certified Public Accountants
- Certified in Financial Forensics (CFF), American Institute of Certified Public Accountants
- Accredited Senior Appraiser (ASA), American Society of Appraisers

Current Continuing Education

- Advanced Valuation Techniques NACVA –Milwaukee, June 2007 – 24 Hours CPE
- Cost of Capital, Shannon P. Pratt and Roger J. Grabowski – October 11, 2008 – 8 Hours CPE
- NACVA Georgia Chapter Annual Meeting – Atlanta, GA – November 7, 2008
- Current Developments in Family Law, GSCPA – Atlanta, GA – October 30, 2008 – 2 Hours CPE
- CPA/ABV Conference in New Orleans, LA – October, 2007 – 24 Hours CPE
- Partnership Profiles, Valuing FLP and Partnerships – Las Vegas, NV – June 2007 – 24 Hours CPE
- Certified Insolvency and Restructuring Agent, Association of Insolvency and Restructuring Agents
 - Level 2 – January 2009 – Atlanta, Georgia – 20 Hours CPE
- Accredited Senior Appraiser, American Society of Appraisers –
 - Level 1 – January 2008 – Skokie, IL – 36 Hours CPE
 - Level 2 – February 2008 – San Diego, CA – 36 Hours CPE
 - Level 3 – March, 2008 – Washington D.C. – 36 Hours CPE
 - Level 4 – April, 2008 – Skokie, IL – 36 Hours CPE
- IRS New Rules: Pension Protection Act and Beyond – March 27, 2009
- Valuing Professional Practices – April 10, 2009
- Valuing Dental Practices –May 14, 2009
- Will the Economy Return to Normal – February 15, 2009
- Cost of Capital in Valuation of Stock by the Income Approach: Updated for and Economy in Crisis – February 15, 2009
- Measures of Variability: Interpreting the Mean – February 15, 2009
- Measures of Central Tendency in Business Valuation – April 27, 2009
- Quantifying Risk in the Private Company – April 27, 2009
- Guide to ESOP Valuation and Financial Advisory Services – April 27, 2009
- Marketability Discounts – May 9, 2009
- Forecasting Cash Flows Using Area und the Curve – May 9, 2009
- The Fraud Files – May 9, 2009
- Economic Loss in Breach of Post-employment Covenants – May 10, 2009
- Investing in a Better Job – May 10, 2009

Valuation, Forensic & Expert Witness Experience

- Governmental
- Family Limited Partnerships
- Retail Restaurant
 - Subway Franchise
 - Wendy's Franchise
 - Applebee's Franchise
 - Taco Bell Franchise
 - KFC Franchise
 - Dairy Queen Franchise
 - Various others
- Retail
 - Auto Dealers
 - Heavy Equipment Rental
 - Professional Employer Organizations
 - Video Rental with 80 locations
 - International Camera Chain Store
 - Office Depot Store
 - CVS Caremark Store
 - Convenience Stores
 - Hotels
 - Holiday Inn Franchise
 - Alcoholic Beverage Store
 - Tractor Supply
 - Hardware Store
 - Billiard Store
 - Automotive Parts Store
 - Skate Center
 - Auto Paint and Body Shop
 - Heat & Air Company
 - Golf Resort and Range
 - Aircraft Salvage and Refurbishment
 - Equipment and Party Rentals
 - Aerial Applicator
- Service
 - Commercial Fence Installation
 - Plumbing
 - Automotive Glass Repair
 - Auto Repair
 - Land Survey
- Manufacturing
 - Component Manufacturer of Modular Homes
 - Plastic Extrusion Manufacturer
 - Machine Shop and Fabrication
 - Fence Extrusion Manufacturer
- Wholesale

- Oil & Fuel Distributors
 - Environmental Waste Cleaners
- Medical
 - Veterinary
 - Orthopedic
 - Neurosurgical
 - Dental
 - Pain Management
 - OBGYN
 - Medical Billing
 - Magnetic Resonance Imagery Clinic
- Real Estate Interest
 - Income Producing Residential and Commercial Properties
 - Multiple Owner Real Estate Interest
 - Single Asset Entities
- Construction